



## The e-Commerce Solution that's Built for Growth

Get the full functionality of a professional e-Commerce web-shop. As an off-the shelf solution you can have a responsive, content managed online store quickly and affordably.

Pick a theme, use your colour schemes and logos for a fully branded website.



# Off the shelf but flexible

## Affordable and grows with you...

Many companies, either as start-ups leading with selling online, or fully established businesses looking to expand their capability, are faced with a difficult decision. Do you:

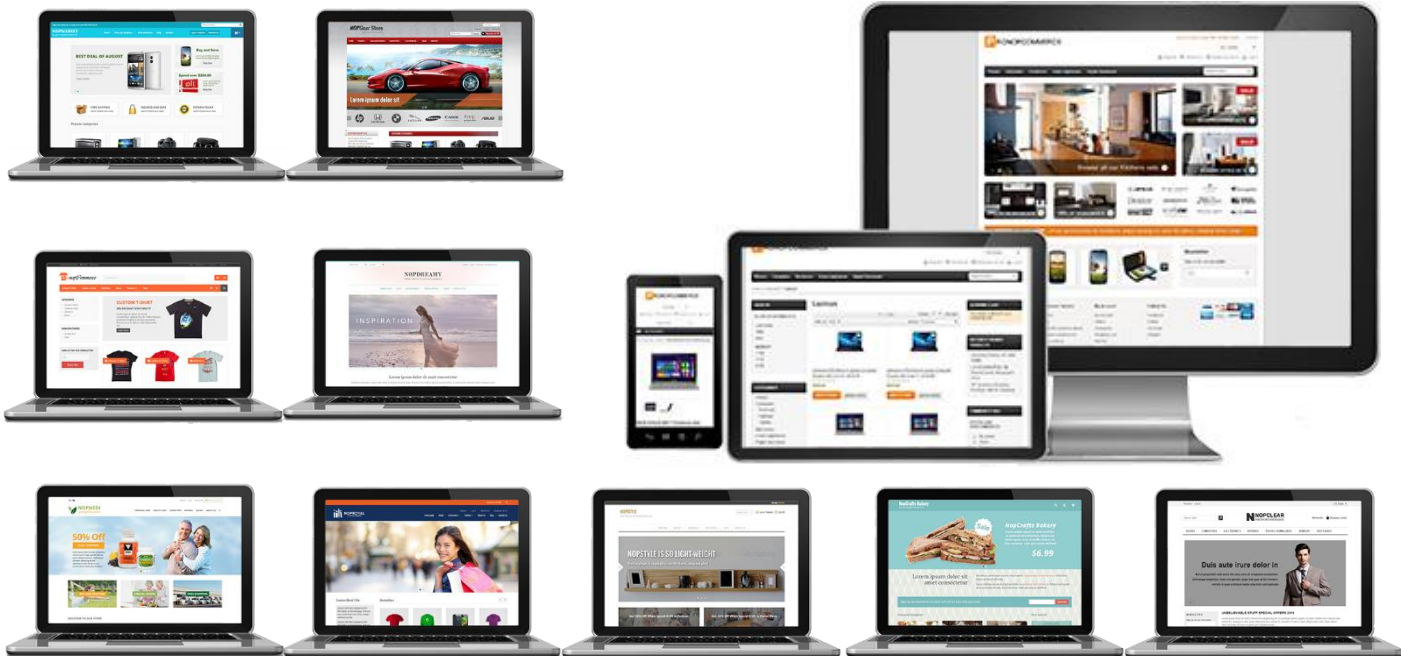
- a) Spend tens of thousands of pounds on a fully bespoke e-Commerce solution on the hope that it will take off , or
- b) Go for a low cost solution that is restrictive in growth and functionality.

Now there is an alternative – an off-the-shelf e-Commerce website that is based on an established open-source platform. Provide us with your logo and colour scheme, select one of our industry targeted themes and your website will be ready to go in no time at all!

The website has a content-managed back end so that you can create pages and products as and when you need to – the website is yours to own and manage.

## A Choice of Templates

DC e-Commerce essential offers a range of professional and modern templates for a customisable and responsive website.



## Don't get stuck in a rut...

Many e-Commerce solutions require a monthly subscription to keep it running, and if you want to change you need to start again. With DC e-Commerce, based on the open-source nopCommerce platform, **you own the website**. This means that you own the web shop, so you do not have to worry about ongoing and increasing costs.

## Features

### Don't limit yourself...

DC e-Commerce essential has a full range of professional features. But remember this is just the start – with our team of expert web developers you will be able to shape and evolve your web solution to match your growing business.

### Standard nopCommerce features

- DC Product Attributes
- DC Product Comparison
- DC Stock Management
- DC Prices
- DC Downloadable Products
- DC Product Reviews and Ratings
- DC And many more....



### Extra Features as Standard

- DC DC Feefo Review Plugin
- DC DC Enhanced Ecommerce Google Analytics Plugin
- DC DC Google Merchant Centre Product Feed Plugin
- DC Choice of commercial templates
- DC Custom colour scheme
- DC Application of company logo
- DC Removal of nopCommerce copyright logo
- DC SagePay Plugin
- DC 1 day Getting Started training (Rapid Start Day)
- DC First year standard support package (16 credits, equivalent of 8 hours)

### Optional Extras






- DC Assistance loading of existing data
- DC Branded HTML email templates
- DC Onsite Rapid Start Day (plus expenses)
- DC Setup Google Analytics account
- DC Setup Google Merchant Centre

### Hosting Options

We have a range of approved suppliers for your hosting to suit your circumstances. Although we will help you with the process, the hosting is in your name so that you are fully in control. As a Microsoft specialist we also offer our solution hosted on Microsoft's Azure® cloud platform.

## Buy into working with a technology specialist...

At Dynamics Consultants we pride ourselves on the high level of service and customer satisfaction that we provide. We are not an agency churning out thousands of websites; our focus is on providing fully integrated industry and company specific solutions.

-  UK based business
-  UK based support desk
-  Team of consultants and developers to cover your long term requirements
-  Integrate with your other platforms
-  Specialist training provided



Dynamics Consultants is a Microsoft Partner, providing implementation, support and development services for Microsoft Dynamics NAV, Microsoft Office 365, Web & e-Commerce solutions.

Our strength lies in the technical ability and experience of our team, which allows us to develop and implement customised, fully integrated and cost effective solutions, not only on the Microsoft platform, but using other back-office applications.

We understand that every business is unique. With our expertise, we quickly grasp our clients' challenges, interpret their requirements and deliver effective, fully functional business management solutions, which is why we achieve an extremely high rate of customer retention.



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